

Investment Case

A Unique Investment Proposition

Savola actively manages a portfolio of leading food brands underpinned by leading manufacturing and retail operations. By aligning its investments with favorable demographics and structural growth trends in the MENA region, Savola consistently delivers value to its shareholders and strengthens its strategic position in the regions it serves.

1

Dominance in Food and Retail

- Regional leadership:** One of the region’s most prominent food and retail investment holding groups.
- Market pioneers:** The #1 player in MENAT for staples like edible oils, sugar, pasta, nuts, spices, snacks and frozen foods. Panda, Savola’s flagship grocery retailer, boasts a 21% share in Saudi Arabia’s growing modern retail market.
- Industry recognition:** Consistently ranked among Forbes Middle East’s Top 100 companies, highlighting Savola’s operational excellence and robust market presence.



2

Strategic Presence and Regional Adaptability

- Extensive retail network:** Operating 209 stores across Saudi Arabia and Egypt, supported by a logistics network handling over 111.5 million annual transactions.
- Expansive market reach:** Manufacturing and distributing across 5 countries with 14 production facilities, serving over 400 million consumers.
- Expanding food portfolio:** Exploring opportunities in new high growth food opportunities primarily in the GCC and Egypt to enhance growth potential.
- Regional adaptability:** Tailoring products, brands and operations to meet the unique cultural and economic needs of diverse markets.
- Consumer-centric innovation approach:** Leveraging deep consumer insight to introduce and scale innovative food products, solutions and ingredients to our consumer and B2B clients.
- Adaptable product portfolio:** Proactively evolving to meet the demands of MENAT’s dynamic consumer landscape.
- Customer focus:** A relentless commitment to delivering value through innovation and product development.

3

Dynamic Capital Allocation and Leadership Excellence

- Proven investment model:** A flexible holding company structure enabling strategic investments in high-growth food and retail sectors.
- Experienced management:** A visionary leadership team guarantees optimal capital deployment to increase shareholder returns.
- Future-focused investments:** Dedicated to exploring opportunities in food and retail to secure sustainable growth for the Group.



4

Commitment to ESG Principles

- ESG strategy:** Showcasing our commitment to ensure the sustainability integration into in-house and portfolio operations through the development of a stand-alone environment, social and governance (ESG) strategy.
- Driving environmental stewardship and innovation:** Implementing measures to lead and promote efforts aimed at responsibly managing environmental activities and applying innovative solutions to mitigate environmental challenges.
- Fostering community wellness and employee welfare:** Actively promoting and supporting initiatives that improve the health, wellness and overall quality of life for the community, customers and employees.
- Advancing ethical governance and stakeholder trust:** Proactively strengthening ethical governance and investment practices within Savola, with the aim of enhancing trust and confidence among stakeholders.