Investment Case

A Unique Investment Proposition



1

Dominance in Food and Retail

- Regional leadership: One of the region's most prominent food and retail investment holding groups.
- Market pioneers: The #1 player in MENAT for staples like edible oils, sugar, pasta, nuts, spices, snacks and frozen foods. Panda, Savola's flagship grocery retailer, boasts a 21% share in Saudi Arabia's growing modern retail market.
- Industry recognition: Consistently ranked among Forbes Middle East's Top 100 companies, highlighting Savola's operational excellence and robust market presence.

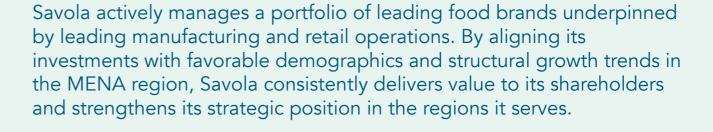




2

Strategic Presence and Regional Adaptability

- Extensive retail network: Operating 209 stores across Saudi Arabia and Egypt, supported by a logistics network handling over 111.5 million annual transactions.
- Expansive market reach: Manufacturing and distributing across 5 countries with 14 production facilities, serving over 400 million consumers.
- Expanding food portfolio: Exploring opportunities in new high growth food opportunities primarily in the GCC and Egypt to enhance growth potential.
- Regional adaptability: Tailoring products, brands and operations to meet the unique cultural and economic needs of diverse markets.
- Consumer-centric innovation approach:
 Leveraging deep consumer insight to introduce and scale innovative food products, solutions and ingredients to our consumer and B2B clients.
- Adaptable product portfolio: Proactively evolving to meet the demands of MENAT's dynamic consumer landscape.
- Customer focus: A relentless commitment to delivering value through innovation and product development.





3

Dynamic Capital Allocation and Leadership Excellence

- Proven investment model: A flexible holding company structure enabling strategic investments in high-growth food and retail sectors.
- Experienced management: A visionary leadership team guarantees optimal capital deployment to increase shareholder returns.
- Future-focused investments: Dedicated to exploring opportunities in food and retail to secure sustainable growth for the Group.



Commitment to ESG Principles

- **ESG** strategy: Showcasing our commitment to ensure the sustainability integration into in-house and portfolio operations through the development of a stand-alone environment, social and governance (ESG) strategy.
- Driving environmental stewardship and innovation: Implementing measures to lead and promote efforts aimed at responsibly managing environmental activities and applying innovative solutions to mitigate environmental challenges.
- Fostering community wellness and employee welfare: Actively promoting and supporting initiatives that improve the health, wellness and overall quality of life for the community, customers and employees.
- Advancing ethical governance and stakeholder trust: Proactively strengthening ethical governance and investment practices within Savola, with the aim of enhancing trust and confidence among stakeholders.



SAVOLA GROUP ANNUAL REPORT 2024